



# etap Spark 2024

Global Digital Conference

## Sponsorship & Exhibitor Prospectus

Hello ETAP Partners,

We're excited to announce that ETAP Spark 2024, our annual premier event for the electrical engineering community, will be held virtually again this year, to allow for worldwide participation and engagement! The event will take place over three days, October 1st, 2nd, and 3rd, from 7am to 12pm Pacific Daylight Time (10am-3pm EDT / 4-9pm CEST).

In addition to inviting you to attend conference, this letter is a special invitation for you to become a Sponsor of ETAP Spark 2024.

As an ETAP Spark Sponsor, you'll have the unique opportunity to showcase your company's technology to industry decision makers and show your involvement in solutions that address today's toughest challenges.

A sponsorship helps attendees recognize that you possess a deeper understanding of industry strategies and innovations and are involved with the latest technological advances happening within the industry.

Now is the time to participate with the foremost electrical engineering community as an ETAP Spark Sponsor. ETAP Spark 2024 is the event that will elevate your company's success in the digital era and beyond, and the proven virtual format allows for even greater exposure for your business.

We look forward to sponsoring you at ETAP Spark 2024 online! Please note, sponsorship opportunities for ETAP Spark 2024 are exclusively available to ETAP partners.

## WHY SPONSOR ETAP Spark 2024?

Sponsoring ETAP Spark 2024 offers numerous benefits and opportunities for your company:

1. Visibility: Reach a targeted audience of industry professionals.
2. Brand Recognition: Increase awareness of your company.
3. Networking: Connect with industry leaders and potential partners.
4. Thought Leadership: Showcase your expertise and innovations.
5. Lead Generation: Generate qualified leads and business opportunities.
6. Market Intelligence: Gain insights into industry trends and technologies.
7. Strategic Partnerships: Identify potential collaborators and customers.
8. ROI: Maximize return on investment and drive business growth.



ETAP Spark 2024 offers exclusive sponsorship and exhibitor opportunities tailored for ETAP Partners. Engage with a global audience of prospective and existing customers in our 3-day ETAP Spark Zone. Limited slots are available—apply now!

Sponsor & Exhibit Packages	Gold	Silver
<b>Price</b>	\$ 5,000	\$ 2,500
<b>Engagement &amp; Promotion</b> <ul style="list-style-type: none"> <li>• Linked logo and company description on etap.com and conference hub</li> <li>• Email and social media promotion to customers, prospects, and partners</li> <li>• Sponsorship level highlighted</li> </ul>	✓	✓
<b>Virtual booth at Conference Technology Expo</b> <ul style="list-style-type: none"> <li>• Logos, images, descriptions, keywords</li> <li>• Upload &amp; share collateral, videos</li> <li>• Messaging capabilities to interact with visitors</li> <li>• Video call capabilities during exhibit hours</li> <li>• Contact info from booth visitors you connected with</li> </ul>	✓	✓
Logo in various locations on conference platform	✓	✓
Pre-session advertising slide	✓	
Company / product presentation on demand, featuring your product	20 minutes	5 minutes
Post-event lead and activity report	✓	
Logo in Follow Up Email to attendees	✓	✓

We're looking forward to promoting you at the conference! Contact us today!

## Contact Us

To book sponsorship opportunities or to receive more information, please contact us at [user.conference@etap.com](mailto:user.conference@etap.com)